

Bella India
Healthcare

member of TZMO GROUP

Pvt.Ltd. ■

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BELLA PRODUCTS





Bella

Complete Hygiene Solutions



BELLA PRODUCT GROUPS:

1. PRODUCTS FOR PERIOD TIME (sanitary napkins and tampons):

- Bella Classic sanitary napkins
- Bella Perfecta Ultra sanitary napkins
- Bella Herbs sanitary napkins
- Tampons - alternative choice for sanitary napkins

2. DAILY HYGIENE PRODUCTS (panty liners):

- Bella Classic panty liners
- Bella Ultra panty liners
- Bella Herbs panty liners

3. INTIMATE HYGIENE PRODUCTS:

- Feminine wash
- Intimate wet wipes

4. COTTON PRODUCTS:

- Bella cotton pads
- Bella cotton buds
- Bella cotton buds jars
- Bella cotton balls
- Bella cotton wool



NEW OFFER OF BREATHABLE BELLA CLASSIC SANITARY NAPKINS



BELLA CLASSIC SANITARY NAPKINS - features

Bella India
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Pvt.Ltd.



Air Breathability is the unique feature of Bella feminine care products which ensures proper air circulation for comfort and protection against irritations

**THE ONLY BREATHABLE CLASSIC
SANITARY NAPKINS IN INDIA**

leakage
stop
barriers

Innovative liquid distribution in Bella classic sanitary napkins effectively protects from side leakages

comfort
cushion

Soft absorbent part of a napkin located in its centre provides feeling of softness and fast absorption

extra
protective
zone

Extended back part of Maxi pads assures additional security during night time and heavy menstrual flow



BELLA CLASSIC SANITARY NAPKINS – top sheets

Bella India
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Pvt.Ltd.



Special top sheet netting provides a great feeling of dryness



Delicate non-woven top sheet provides a great feeling of softness.
Recommended for sensitive skin



COMFORT

PROTECTION AGAINST IRRITATIONS



- **DIFFERENT TOP SHEETS** (drai & softi)

- **DIFFERENT CONSTRUCTION** (with and without wings)

- **SIZES** (Regular & Maxi)

- **PACKAGING OPTIONS** (Regular – 8 pcs, Maxi – 7/15 pcs)

leakage
stop
barriers

comfort
cushion

extra
protective
zone

PROTECTION AGAINST
LEAKAGES

FREEDOM OF CHOICE



NEW OFFER OF BELLA PERFECTA ULTRA SANITARY NAPKINS



new



BELLA PERFECTA ULTRA SANITARY NAPKINS - features



Air Breathability is the unique feature of Bella feminine care products which ensures proper air circulation for comfort and protection against irritations

THE ONLY BREATHABLE ULTRA SANITARY NAPKINS IN INDIA



Unique formula based on magic gel technology. Absorbent pearls inside pads quickly transform liquid into gel and blue magic gel barriers on sides of pads make side leakages impossible



Special feature that helps to neutralize unpleasant smell and provides feeling of freshness



Only 2 mm of thickness combined with high absorbency ensures security and discretion



BELLA PERFECTA ULTRA SANITARY NAPKINS – top sheets



Innovative netting provides
a great feeling of dryness



Very delicate non-woven material provides a
great feeling of softness. Recommended for
sensitive skin



COMFORT

PROTECTION AGAINST IRRITATIONS



PROTECTION AGAINST
LEAKAGES

FREEDOM OF CHOICE

- **DIFFERENT TOP SHEETS** (silky drai & extra soft)
- **SIZES AND ABSORBENCY LEVELS** (from L to XXL)
- **PACKAGING OPTIONS**



BELLA HERBS SANITARY NAPKINS

Bella India
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Breathable sanitary napkins with herbal extracts imported from Europe.

Verbena, **Tilia**, **Plantago** are very good for women and girls with intimate problems.



Bella Herbs Verbena

- Has strong **anti-inflammatory** and **anti-fungal** properties
- Gentle lemon scent helps to **fight pain** and **releases** from nervous tensions
- Has **soothing effect** on female reproductive system and helps to **regulate the cycle**
- 12 pcs.



75 INR



Bella Herbs Tilia

Bella India
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Pvt.Ltd.

- One of the most recognized plants in herbal and natural medicine
- Soothes irritations, has **anti-inflammatory** and **antibacterial** properties
- Has particularly **good effect on women's health**
- 12 pcs.



75 INR



Bella Herbs Plantago

- Anti-inflammatory and coating effect
- Helps to **heal wounds**
- Relieves symptoms of skin diseases and **prevents against rashes**
- 12 pcs.



75 INR



BELLA TAMPONS – products for period time

Bella India
Healthcare
member of TZMO GROUP

Pvt.Ltd.

Alternative choice for sanitary napkins

Perfect solution for **active, modern, sporty girls**

Tampons are offered in 2 sizes of packagings:
8 and 16 pcs

All tampons are **dermatologically tested** and
safe for health

Imported from Europe



If a girl wants to feel free and comfortable during period

If a girl wants to go for sport, even swimming pool, during period

If a girl wants to have discretion and protection at the same time

If a girl has to wear uniforms or tiny clothes

**TAMPONS
ARE THE
PERFECT
SOLUTION
FOR HER**



**PREMIUM
COMFORT**

BELLA TAMPONS

Bella India
Healthcare
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Pvt.Ltd.

Soft nonwoven
cloth protects the
fibers against
spitting



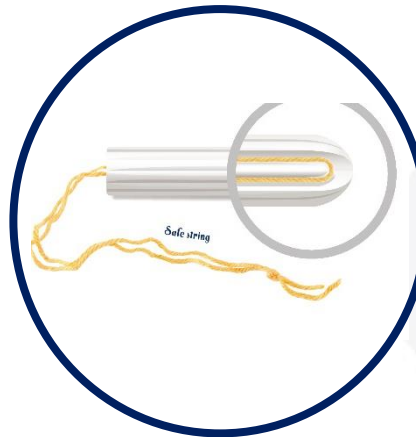
Head with higher
absorption makes
the tampon absorb
the wetness properly



8 special channels
for blood
distribution



String fixed in the
middle of the tampon
with secure bond on its
ends enables safe
removal of used
tampon



NEW
PACKS!

SIZES

Bella India
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Pvt.Ltd.



Recommended for light
bleeding and for women
who are using tampons
for the first time



Recommended for
medium bleeding



Recommended for
heavy bleeding



When super size is not enough

**The size of tampons
has to be chosen
based on the intensity
of flow*

***Every tampon has
to be changed at
least every 6-8 hours*



BELLA TAMPONS MRP

Bella India
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Pvt.Ltd.



85 INR



89 INR



95 INR



99 INR



149 INR



155 INR



159 INR



165 INR



BELLA PANTY LINERS – products for every day hygiene

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Pvt.Ltd.



- ✓ For daily use
- ✓ For white discharge
- ✓ First and last days of period
- ✓ Spotting between periods and during pregnancy
- ✓ With tampons



BELLA PANTY LINERS

Classic panty liners (Bella Panty Soft/Soft Deo Fresh/Soft Comfort/Mini) – 3 mm of thickness, nonwoven top sheet

Ultrathin panty liners (Bella Panty Intima) – just 1 mm of thickness, pure cotton top sheet

Herbs panty liners (Bella Panty Herbs Verbena/Tilia/Plantago) – consist of herbal extracts for sensitive and problematic skin, 1 mm of thickness

Target group: students, modern educated women, middle and higher class, women who need to wear uniforms



BELLA CLASSIC PANTY LINERS

Bella India
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Pvt.Ltd.

BELLA PANTY SOFT



20 / 60 pcs

65 / 145 INR



20 / 60 pcs

69 / 155 INR



12 pcs

55 INR

BELLA PANTY MINI



36 pcs

75 INR



CLASSIC PANTY LINERS

- Regularly thick panty liner (3 mm) makes the client feel comfortable every day
- Mini size guarantees discretion
- It is covered with soft and gentle non-woven material
- Made of breathable foil, so the skin can breathe – prevents irritations and vaginal infections
- Anatomic shape – the panty liner better fits to the body and provides the best comfort for the user



BELLA ULTRATHIN PANTY LINERS

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Pvt.Ltd.

NEW OFFER OF PANTY INTIMA 2017

Bella Panty Intima

Bella Panty Intima Plus



NEW

BELLA PANTY INTIMA

Bella India
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Pvt.Ltd.



100% cotton top sheet for
extrem feeling of softness



Breathable back sheet for
protection against skin
irritations



No perfum



NEW

BELLA PANTY INTIMA PLUS

Bella India
Healthcare
member of TZMO GROUP

Pvt.Ltd.

Ultrathin pantyliners with high absorption covered with 100% cotton, enriched with white flowers extract (gently scented)



BELLA PANTY INTIMA PLUS - FEATURES

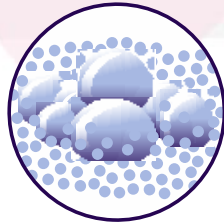
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Pvt.Ltd.

NEW



White flowers extract: rose, jasmine and daisy with delicate scent for additional smoothness and softness



Magic gel for better absorption and feeling of dryness



100% cotton top sheet for extreme feeling of softness



Breathable back sheet for protection against skin irritations



BELLA PANTY HERBS



18 PCS - 75 INR
60 PCS – 175 INR



18 PCS - 75 INR
60 PCS – 175 INR



18 PCS - 75 INR
60 PCS – 175 INR

- Breathable panty liners with herbal extracts
- **Verbena**, **Tilia**, **Plantago** are very good for women and girls with intimate problems
- Thickness is 1 mm
- Consist Magic Gel, have Odour Stop properties



INTIMATE HYGIENE



- Gynecologists recommend to use intimate wash to maintain proper skin condition of intimate area and natural bacterial flora
- In contrary to soap, it doesn't make the skin dry and thus exposed for bacterial growth



BELLA FEMININE WASH



300 ML - 249 INR



Intimate
Care
wash

D-panthenol – analog of vitamin B5, has moisturizing and softening properties

- Friendly for the skin with physiological pH
- Maintains proper skin condition
- Extremely gentle
- Contains substances with anti-irritating, soothing and regenerating properties
- Doesn't damage natural bacterial flora

Allantoin reduces skin irritations, but also moisturizers and improves the texture of skin



Intimate
Care wet
wipes

- *Handy all the time*
- *Perfect for long travels*

BELLA WET WIPES

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Alcohol free – there is no alcohol in the product.

Alcohol immediately harms the skin and starts a chain reaction of damage that continues long after it has evaporated.

Parabens free – there are no parabens in the product.

Parabens are the most widely used preservatives in personal care products.

According to some researches, parabens are linked to breast cancer.





Bella Cotton products



BELLA COTTON PADS

100 % cotton

- Cotton pads are very delicate and do not leave fibers on the face
- Natural cotton ensures the needs of all skin types
- Double side of pads: smooth side – perfect for applying cosmetics and side with impression – ideal for facial cleansing;
- Imported from Europe



Available in: 80 / 30 pcs
109 / 45 INR

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double side cotton pads



double side cotton pads



BELLA COTTON BUDS

100 % cotton



- Useful for cleaning purposes;
- Dermatologically tested;
- Imported from Europe.

Available in: 100 / 150 / 200 pcs

Foil / box



BELLA COTTON BUDS JAR A20 x 100

Bella India
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Pvt.Ltd.



100 packages with 20 cotton buds in each

MRP per one pack of 20 cotton buds is 25 RS

BC-081-P020-J01

MRP 2500 INR



BELLA COTTON BUDS JAR A50 x 45



45 packages with 50 cotton buds in each

MRP per one pack of 50 cotton buds is 35 RS

MRP 1575 INR



BELLA COTTON BALLS / WOOL



100 pcs
129 INR

100 % cotton

- Cotton balls can be used to apply cosmetics, remove nail polish, apply to the wounds;
- Cotton wool can be used as a medical dressing or to take care of baby's skin;
- Dermatologically tested;
- Imported from Europe



50 / 100/ 200 g
49 / 69 / 119 INR



BELLA COTTON CARE



Aloe Vera

Aloe extract
moisturises and
soothes skin
irritations.



Orange

Orange flower
extract softens,
moisturises
and relaxes the
skin.

D-panthenol has a
soothing and
reviving effect.



WE INVITE YOU FOR COOPERATION

THANK YOU

