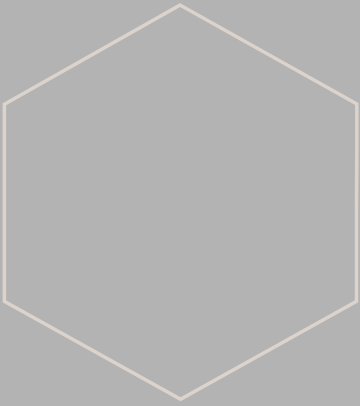


FRANCHISE

THAW
BUILDERS





AGENDA



WHY FRANCHISE?



WITH MORE THAN A DECADE OF EXPERIENCE AND ENTHUSIASTIC TEAM, THAW DECIDED TO MAKE THE VISION POSSIBLE FOR YOUNG ENTREPRENEURS PAN INDIA



FOR ALL THE CIVIL ENGINEERS WHO ASPIRE HIGH AND WANT TO BE IN PACE WITH THE PRESENT GENERATION, CAN BE BENEFITTED BY USING THE PROFILE OF THAW DEVELOPERS AND BUILDERS AND DESIRE TO GIVE A BETTER FUTURE FOR INDIA... YES WE CAN ASSOCIATE. LETS JOIN TOGETHER AND BUILD A MODERN INDIA WITH OUR QUALITY AND EXPERTISATION.

WHY WE?



QUALITY

AMONG THE CROWD
WE STAND ALOFT FOR
OUR PROFESSIONAL
ETHICS AND
QUALITY.



CONTROL

WE HANDLE EVERY
SMALL PROJECT WITH
PROPER
DOCUMENTATION AND
PROCESS



PROFICIENCY

WE GIVE ON-TIME
COMPLETION USING
PERT CHART AND
CUSTOMER SUPPORT
WILL BE VERY
PROFESSIONAL




DESIGNS

HIGH STANDARD
DRAWINGS FOR SMALL
PROJECTS TOO



PROFIT

ASSURED PROFIT OF
20% IN THE PROJECT
COST



**Construction
Turnkey**

**Project Management
Consultancy**

**Architectural &
Structural Consultancy**

Development

**Interior Designing &
Turnkey**

**Animation- 3D views
Walkthrough**



SERVICES
PROVIDED

COMPANY SUPPORT



DRAWINGS AND DOCUMENTS

- Architectural Drawings, Structural Drawings, MEP Drawings
- 3D Views, Walk-Throughs
- Bill Of Quantities



CHARGES

- Documentation process will be provided at nominal charges
- Marketing through SEO and Social Media will be charged at a nominal Rs.8000/- per month, which includes all banner creations and publishing
- Project conversion for a bigger profile will be done by the Chief Architect at minimum cost

PERSONLISED APP

- A specialist app for the franchiser to monitor the projects and to execute it in a professional way.
- Execute the project hassle free.
- Monitor the progress of the construction sitting at home.



MARKETING SUPPORT

COMPANY WILL GIVE FULL SUPPORT ON ADVERTISING THROUGH



ELIGIBILITY

WHO IS ELIGIBLE FOR FRANCHISE?

**People who desire to
become a successful
Entrepreneur**

**People who have the
ability to invest full
time in the venture**

**People who are
innovative and
customer friendly**

**People who have
strong technical
knowledge in Civil
engineering**

**People who have
minimum Two years
experience in Civil
Engineering**

FRANCHISE DETAILS



COMPANY OPERATIONS	-	2002
FRANCHISE UNITS	-	2020
BUSINESS DETAILS	-	BUILDERS & DEVELOPERS



OFFICE SPACE REQUIRED	-	200 TO 500 SQ.FT
ROYALTY AMOUNT	-	5 LAKHS
PROFIT SHARE	-	80% OF THE PROJECT PROFIT FOR FRANCHISEE
ROI AMOUNT]	-	ONE YEAR MINIMUM [PRINCIPAL



PARTNERSHIP TYPE	-	AREA PARTNER/ASSOCIATE PARTNER
TENURE RENEWAL	-	5 YEARS



ABOUT US

THAW was born in the year 2002...

Thaw Designers is a Multidisciplinary Architectural firm which houses services like Architectural Design Consultancy, Interior Design Consultancy and Contract works, Project Management Consultancy, Layout Planning and Renovation of Interior, Architectural and Constructional Projects with a self motivated, enthusiastic team that aspires to make a mark on the globe – nationally, and inter-nationally.

Thaw Designers Architectural Practice started in the year 2002 by a team of Architects In Bangalore and also has branched out to Coimbatore.

Unique in our own ways continued the tradition of defining and creating dimensions for Clients dreams with passion and dedication towards achieving the complete Solution with innovation, classification, technology and excellence.



OUR COMPANY

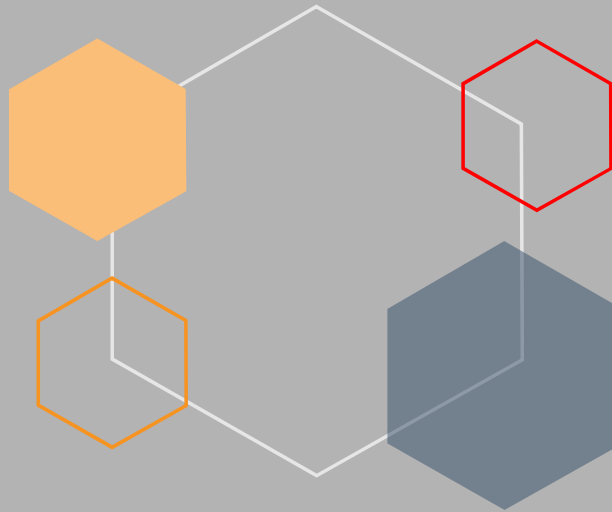
THAW DEVELOPERS & BUILDERS INDIA PVT LTD., Coimbatore was incorporated in the year 2009 by Architect Prasath Chandrasekaran & Architect Tara Prasath.

The core company of **THAW DESIGNERS** Coimbatore has traversed a path of steady growth & expansion and has posted increasing turnover and profits year after year. The systems have been strengthened and new processes have been added. Construction and Project Management Consultancy for the external client was the key factor led to form the development firm .

The company is managed by highly qualified professionals who are fully engrossed to ensure that the company maintains its high standards in quality construction, timely delivery and customer satisfaction. The company has always strived hard to keep its commitments and thus enjoys an extremely resonant reputation in the construction industry.



Ar. Prasath Chandrasekaran
[Director]



Ar. Tara Prasath
[Director]

Our Chief Prasath Chandrasekaran is a self made entrepreneur who started his career with less than Rs.10000/-and today he is executing projects worth over 10 crores . Born to Prabha Chandrasekaran & Chandrasekaran Rathinam a simple business family, started his career in 2002 in the name of THAW DESIGNERS in Bangalore in 200 s.ft office area at Lalbagh West Gate, Bangalore. He expanded the business to Coimbatore in 2008 as a Project Management Consultant for the project AKASH HOMES. As a part of construction unit he had already delivered approx. 2 million sq.ft. of mainly residential and commercial projects including farmhouses, plotted development and hotel properties. Mr. Prasath Chandrasekaran is currently the President of BNI Champions Chapter and active participant of Round Table 20. He is also a member in Council of Architecture, Delhi.

Tara Prasath is a self made entrepreneur who started her career with high knowledge on Architecture after practicing under the leading architects in Bangalore. Born to Lakshmi Kolur & Basavanth Kolur a family into creative business started her career in 2005 and joined THAW DESIGNERS as a partner in Bangalore. She has completed around 300 projects in and around South India and is apprehensive in uniqueness of design. She has an office in Rs Puram for 2000 s.ft for the creative section, well versed in executing the project in the professional way. Mrs. Tara Prasath is an active member of BNI Falcons chapter and active participant of LC 20. She is also a member in Council of Architecture, Delhi. She is a Partner in Tasya – a women empowerment firm for all verticals. A director of Chandran's Yuva foundation.



OUR VISION

Our aim is to provide premium housing and commercials to our clients at par with international standards so as to provide benchmark quality standards and a luxurious lifestyle. However, care must be taken to keep a price line within the affordability range of the Indian Market so that people are able to afford an International Lifestyle at a reasonable price.

In the Future, we want our company to be a major infrastructure and growth driver for the development of India so that the whole nation gets empowered



Thank you

SF. NO. 182/2, CHANDRA GARDEN,
TRIVENI WEST, KALAPATTI,
COIMBATORE – 641035.

PH - 0422 4392303

thawbuilders@gmail.com

www.thawbuilders.com